

# Caleb Lyons

Detail-focused graphic design student with 5+ years experience in the Adobe Creative Suite and a colorful variety of design including print, web, social media, and brand material.

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## Education

### Associate of Applied Science in Graphic Design

JCCC (Overland Park, KS) (Expected) May 2026

Advanced and put design skills to practice within the constraints of mock creative projects including package design, web design, social media advertising, and branding.

- Completed classes for Adobe Illustrator, Photoshop, and InDesign
- Nominated for the JCCC Unfinished Futures Design Exhibition
- Member of the JCCC Graphic Design Club
- Total College GPA: 3.62

### High School Diploma

ONWHS (Olathe, KS) 2024

Enrolled in two 21<sup>st</sup> Century Programs for both Animation and Graphic Design to create engaging, mixed-media designs using a mixture of the Adobe Creative Suite, Blender, and Davinci Resolve.

- Endorsed with honors by the e-Communications Program for Animation
- Total Highschool GPA: 3.65

## Work Experience

### Online Grocery Shopper & Stocker

Walmart Supercenter (Olathe, KS) Apr 2023 - Present

- Played an assistive role in fast-paced team environment to stock products and meet delivery deadlines.

### Social Media Planner

Blue Wave Detailing (Olathe, KS) Mar 2023 - May 2024

- Collaborated back-and-forth with the business owner to develop a marketing strategy while working underneath and contributing to a larger branding direction.
- Produced promotional social media posts and other branding elements like business cards and branded documents.

### Cook & Crew Member

AMC Theatres (Olathe, KS) May 2021 - Jul 2022

- Developed strong time-management skills to consistently prepare every order, small or large, hot and on-time.

## Skills

### Design Skills

- Typography
- Color Theory
- Layout Design
- HTML & CSS

### Software Skills

- Adobe Creative Suite: Photoshop, Illustrator, InDesign, Premiere Pro
- Affinity
- Figma
- DaVinci Resolve
- Canva
- Mac & Windows

### Team Skills

- Adaptability
- Project Planning
- Creative Collaboration
- Problem-solving
- Communication

## Digital Portfolio

